



OUTDOOR DANCE SHOWCASE
AS PART OF Birmingham International Dance Festival 2022
June 22nd to 25th 2022

Open Call for Artists: Pitch Your Work

An exciting programme designed to celebrate UK-based dance artists that bring life and joy to outdoor places. Hosted online and in Birmingham from 22nd to 25th June 2022, the Outdoor Dance Showcase provides a platform for national and international promoters to connect and build meaningful relationships with a curated selection of outdoor dance artists looking to tour their work beyond borders.

Live performances, pitching sessions, informal networking opportunities and panel discussions: the Outdoor Dance Showcase creates spaces to foster fruitful international collaboration.

Shaped and delivered by [XTRAX](#), [DanceXchange](#) and [Dance4](#), the Outdoor Dance Showcase is presented as part of BDF 2022 and is supported by Arts Council England. www.bidf.co.uk

What is Pitch Your Work

Pitch Your Work is an event that allows selected dance artists who are based and create work in England the opportunity to promote their current outdoor touring production, whether finished or in-progress, to a group of international festival programmers and bookers. In addition, it is intended that this opportunity will best serve artists who want to connect and make meaningful relationships with international presenters and have the ability and ambitions to tour their work abroad. By ability, we mean that you as a company have the appropriate infrastructure to tour your scale of show and that dense text-based performances have translatable options (as an example).

The shows pitched can be of any scale, but we advise that programmers will be looking prominently for small and medium-scale work that can easily be toured abroad.

Your pitch can focus on finding presenting partners or co-commissioners; however, the work must already have some form of funding and / or support in place.

Who is Eligible?

- Artists / companies who have an ambition and ability to tour internationally with finished work that has not yet had much or any international exposure and would be ready to tour abroad from June 2022 OR Artists / companies with work in progress that will be ready to tour from 2023.
- Artists / Companies must be based in England.
- Artists / Companies can only submit one work.
- Artists / Companies may not submit work that they have already pitched as part of the Outdoor Dance Collection: 21.

- Artists performing in the Outdoor Dance Showcase as part of BIDF 2022 can apply, but priority will be given to companies not already included in the festival programme.

What to Expect

- 10 artists / companies will be selected to pitch their work.
- All pitches will be pre-recorded and presented online on Wednesday 22 June 2022 as part of the hybrid showcase programme.
- A fee of £250 will be offered to all pitching artists / companies to make their pitches and engage with the digital platform. *(Selected artists are highly encouraged to make use of the online platform for networking opportunities).*
- Successful artists / companies are also invited to take part at the in-person Outdoor Dance Showcase activities in Birmingham between 22-25 June 2022.
- Up to 2 people who can advocate and sell the work (i.e. lead artist and Producer) per artist / company can be accommodated for the in-person activities.
- Travel, accommodation x1 night, catering & £125 honorarium (per person) will be provided for attendance.

Commitment

- Availability to record pitch video between the w/c 18 April – w/c 16 May.
- Ability to engage with the digital platform prior and during the Outdoor Dance Showcase period (22-25 June).
- To be present online for the pitching session on Wednesday 22 June.
- Available for the in-person Outdoor Dance Showcase events in Birmingham on Friday 24 June.

This is not an exhaustive list rather but an illustration to help you schedule your time.

Timeline

- 6 April Deadline for submissions
- 18 April w/c Successful artists / companies notified
- 27 April Pitching Artists Briefing – 2pm to 3:15pm
- 20 May Submission of pitching video
- 22 June Pitching Event (digital)
- 23 June Arrival in Birmingham (if necessary to arrive the day before)
- 24 June Networking and performances

How to Apply

We are accepting application in either written, video or audio formats.

Written

Please click [here](#) to access the application form.

Click to view application questions in a [word](#) or [pdf](#) document.

Other Formats

Please click [here](#) to access the Audio / Visual application form where you can upload an audio or video response to the questions.

Click for [here](#) for audio description of the application questions.

Deadline for submissions 11:59pm Wednesday 6 April 2022

For any question questions or to access this application in alternative formats contact Grace Okereke at: hello@upriserebel.com

Selection Process

Using the information provided in the application form (including artistic documentation provided) as well as the panellists extensive knowledge and experience of outdoor arts, the panel will choose ten shows to be pitched based on:

- The quality and the track record of the artist or company
- The originality of the proposed show
- Suitability and availability for long-term touring in the UK and abroad from summer 2022 and/or 2023
- Proven track record of past touring and suitability of infrastructure for UK and international touring
- A diverse programme of work

The selection panel will include representatives from XTRAX, DanceXchange, Dance4 and independent artists / presenters.

Outdoor Dance Showcase 2022 is part of Birmingham International Dance Festival: 17 June – 3rd July.

We are committed to ensure Pitch Your Work is accessible. If you feel you may need additional supporting in making your application, please contact Grace at hello@upriserebel.com to discuss.

We actively encourage applications from artists of diverse backgrounds with different skills, perspectives, and stories. We are particularly keen to receive proposals that reflect a broad range of experiences across age, class, disability, gender, race and sexual orientation.